

INSIDE /
LVMH
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The INSIDE LVMH *Certificate*

May 2022 Promotion



*Frequently
Asked
Questions*

Registration

When can I register for the INSIDE LVMH Certificate?

Please note that the deadline is by Paris time.

You can register for the Certificate between the **21st of April and the 12th of May (3pm Paris time)**.

The INSIDE LVMH Certificate is **free of charge**, it has been created to immerse you into the LVMH ecosystem.

For those who completed the Certificate in 2021 and are considering signing up, we note that the content of this promotion is very similar to that featured in 2021. However, if you would still like to entirely immerse yourself into the LVMH ecosystem, you are welcome to register!

How can I make sure I successfully registered for the INSIDE LVMH Certificate?

Please only use one email address to register.

Once you complete the registration form, **you will automatically receive a confirmation email.**

Please note:

- If you do not receive our email confirmation right after your registration, please **look in your spam folder.**
- **Register with the name and surname you want to be featured on your INSIDE LVMH Certificate** (you can check and change your name under "see my profile" on the INSIDE LVMH platform).

Learning Path

What is the INSIDE LVMH Certificate about?

9000+ Learners certified in 2021. Are you next?

The INSIDE LVMH Certificate is a unique **8-week learning path** offered by LVMH.

As **leaders from the LVMH Group, industry experts** and **experienced professors from renowned schools** (HEC Paris, Harvard, New York University, Bocconi, CentraleSupélec, Central Saint Martins, London School of Economics, ESSEC and many more) share their knowledge and expertise, you will **acquire the fundamentals of luxury.**

Completing the INSIDE LVMH Certificate can **give your CV and profile a great boost**, while **preparing you for your next professional steps.**

What do the Modules involve? How can I personalise my learning journey?

To fit with your schedule, Modules are self-paced.

To obtain your Certificate, **4 out of 5 Modules are to be completed**, two of which you can choose when registering (**2 Modules mandatory for all, and 2 Modules of your choice**).

All Modules include an **academic focus on key strategic topics** in collaboration with our partner schools, a **professional perspective** from LVMH Group experts, as well as **practical cases and quizzes** to help you practice for the final assessment.

Please note that **once you submit your choice of modules, this cannot be changed.**

Which modules are mandatory?

Module 1 - LVMH & The Luxury Industry:

Immerse yourself into the world of LVMH, world leader in the luxury industry, to **discover its ecosystem of 70+ Maisons** across 6 business sectors, and **key insights about trends shaping the future of the industry.**

Module 2 - Luxury & Sustainability:

LVMH has made sustainable development a strategic priority since its founding. In this Module, deep dive into the **environmental and social strategies with which the Group is crafting a future that's more creative, sustainable, and inclusive.**

Complement this strong foundation with 2 electives of your choice.

What electives can I choose?

Choose 2 out of 3 electives to personalise your learning.

Creation & Branding:

Talents across the LVMH Group create and develop products that perfectly embody the spirit of iconic Maisons and reflect the values of excellence, creativity, and innovation. In this Module, you will develop an understanding of **how ideas, products and concepts are born and brought to market**, and **how our talents strive to build their brand in the long-term**.

Operations & Supply Chain:

Operations functions are essential in providing solutions to key strategic challenges and in meeting customer expectations. In this Module, you will learn how the orchestration **of technical development of products, planning and optimisation, production and distribution**, and **data management** are key to making products available to customers around the world.

Retail & Customer Experience:

Offering customers the best service, showcasing products and unique savoir-faire, guaranteeing the financial monitoring and good management of warehouse stock, recruiting, leading and developing multicultural teams. In this Module you will learn about the **key strategic role retail plays within the luxury industry**.

When will the modules be released? When is the deadline?

To unlock the next Module, the previous one needs to be completed.

Module release dates:

- From **May 17th**: Release of Module 1
- From **May 24th**: Release of Module 2, for learners who completed Module 1
- From **May 31st**: Release of Module 3, for learners who completed Module 2
- From **June 7th**: Release of Module 4, for learners who completed Module 3
- From **June 14th**, we will open, for learners who completed all four Modules, the final assessment to test the knowledge you have acquired along your learning journey.

The deadline:

- While we release a new Module every week, you can complete them at your own pace and time over the 8-week learning path.
- However, please keep in mind that the **deadline to successfully complete the four Modules and the final quiz is the 19th of July (2pm Paris time)**.
- **No late submissions will be accepted.**

Is there a grading system to pass the Modules? Can I retake the Modules/final quiz as many times as I would like?

Each successfully completed Module unlocks the next.

Regarding the 4 Modules:


Each Module should be completed with a minimum score of 70% (in all Module quizzes). Once you finish a Module, it should be marked as "COMPLETED" under your certificate section. If you do not successfully complete a Module, your progress will be marked as "NOT COMPLETED". In this case, you will have the opportunity to retake the quizzes as many times as you need (before the deadline) to achieve at least 70%.

Regarding the final assessment:

It is a **ONE-ATTEMPT QUIZ** that requires a **minimum score of 70%** (before the deadline) to receive the INSIDE LVMH Certificate.

Technical Issues

Who should I contact if I encounter a technical issue?

If you have a question or are facing a technical issue, you can contact us through the help desk. At the bottom right of your screen, there is a question mark icon . Once you submit your request, we will try our best to respond at the earliest possible time.

Before sending a request, please gather all the needed information for us to help you efficiently. **Do not forget to include: your full name and email address (corresponding to your certificate).**

After the Certificate

How will I receive my personalised certificate?

We suggest saving your certificate on your computer to ensure access to it.

Once you successfully complete the four Modules and the final quiz, you will receive a confirmation email with a copy of your certificate to download.

Before completing your final quiz, make sure to double check on your 'See my profile' section that the name and surname you registered with on the INSIDE LVMH platform are the ones you want featured on your official certificate.

What happens after I receive my certificate?

Remember to check your name is written correctly before the final quiz!

You can **add your INSIDE LVMH Certificate to your CV, and share it on LinkedIn and wherever it might help you boost your profile.**

And if you are among the top learners with the highest scores on the final assessment, you'll get the chance to complement your learning path through a coaching opportunity with a talent from the LVMH Group. Top learners will be contacted in September to receive more information regarding their coaching opportunity.